# Dawnie Ngo

## PRODUCT DESIGNER

https://dawnie.me

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415.595.8915

I'm a multidisciplinary designer with an inquisitive mindset.
I enjoy learning new skills, such as dabbling with code occasionally. I like to approach problems from an exploratory and learning perspective.

#### **Skills**

UI Design User Testing
UX Design Sketch
Wireframes Marvel
Research Invision
Prototyping Adobe Suite

#### **RELEVANT EXPERIENCE**

## Sr. Product Designer

Skedaddle / Jan 2018 - Oct 2018 / New York, NY

Designed, prototyped, and user-tested a responsive web application for a bus transportation service platform. Created a style guide, UI Kit, and established design patterns for a small design system.

# Sr. UI/UX Designer (Contract)

PubMatic / Apr 2016 - Dec 2017 / New York, NY

Redesigned the web application interface for an Ad Tech platform. Projects include updating and redesigning the IA, pattern library, and UI.

# UI/UX Designer (Contract)

Comcast / Aug 2015 - Apr 2016 / New York, NY

Designed web and mobile web interfaces for the next generation of home wifi product, utilizing new brand designs as part of a larger effort to rebrand Comcast.

## **UI/UX** Designer

Braze (formerly Appboy) / Nov 2012 - Apr 2015 / New York, NY

Redesigned a web application for a mobile marketing engagement platform, resulting in sales increase and adoption by well-known customers leveraging across several industries. Customers now include Urban Outfitters, USA Sports, Shape, iHeartMedia, and more.

#### **EDUCATION**

M.F.A., Web Design & New Media

Academy of Art University

## **B.S., Computer Engineering**

University of California at Davis